



Thematic Seminar 1 – Building on our Capacity for Innovation

Transnational Cooperation and Sustainable Innovation
Joint Annual Conference 2009 Egmond aan Zee, NL 24 June 2009 11.00 – 13.00

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Aim of the Session

Get to know and exchange about what is going on
in the Programme in relation to
Priority 1 - Innovation



Agenda

- What is Priority 1 about?
- What kind of projects do we already have?
- Thematic Inputs: ERIP; NMU; SmartCities
(short break after Speaker 1)
- What's missing? – Gaps
- Outlook 5th Call
- Questions and Discussion

THE LOGIC OF THE PROGRAMME



European Union  The European Regional Development Fund

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About the North Sea Region

The 7 North Sea Programme countries are Sweden, Denmark, Germany, the Netherlands, the Flemish Region of Belgium, the UK and Norway. The region is connected by the North Sea, and the programme area is made up of regions in the 6 member states and Norway that border the North Sea. In size the region covers an area of 664.000 km², 14% of the EU25 area and a population of approximately 60 Million, 13% of the EU25.



The Interreg IVB North Sea Region Programme



2007–2013: To make the North Sea Region a better place to live, work and invest in

1. **Increase the overall level of innovation taking place across the North Sea Region**
2. **Enhance the quality of the environment in the North Sea Region**
3. **Improve the accessibility of places in the North Sea Region**
4. **Deliver sustainable and competitive communities**

PRIORITY 1: Building on our capacity for innovation

Areas of intervention

- ▶ **Building** the innovation capacity of businesses
- ▶ **Building** the transnational dimension of clusters and research and innovation networks
- ▶ **Building** society's and the institutional capacity for innovation
- ▶ **Promoting** the adoption and use of ICT applications

PRIORITY 2: The sustainable management of our environment

Areas of intervention

- ▶ **Sustainable development** of the coastal land and sea areas through integrated coastal zone management
- ▶ **Developing** preventive and responsive measures to address acute and chronic marine pollution
- ▶ **Adapting** to and reducing risks posed to society and nature by a changing climate
- ▶ **Promoting** environmentally responsible energy production practices

PRIORITY 3: Improving the accessibility of places in the NSR

Areas of intervention

- ▶ **To promote** regional accessibility strategies
- ▶ **To promote** the development of multi-modal and transnational transport corridors
- ▶ **To promote** the development of efficient and effective logistics solutions

PRIORITY 4: Promoting sustainable and competitive communities

Areas of intervention

- ▶ **Tackling** the needs of areas in decline
- ▶ **Promoting** sustainable growth solutions for expanding areas
- ▶ **Promoting** energy efficiency in settlements

*Investing in the future
by working together for a
sustainable and competitive region*



What is Priority 1 about?

- Building on our capacity for innovation
 - Businesses' innovation capacity
 - Clusters and research & innovation networks
 - Society's and institutional innovation capacity
 - ICT applications

Key Challenge: Sustainable Innovation

To create a framework that stimulates innovation and to cluster the relevant sectors in order to ensure the sustainability and competitiveness of the region.



What can we build upon?

- Capitalise on the results of IIB projects
- New online tool now on www.northsearegion.eu

IIB Theme: Making Use of Innovation and Knowledge

NSBE

LoG-IN

GeoShare

E-VOICE

BIRD

GREEN-NSD

FSI

SUTRANET

ICTs for SMEs



What kind of projects do we already have?

IVB: 12 projects approved under Priority 1

AoI 1.1 NMU, ERIP

AoI 1.2 e-CLIC, IFP, NSSP, Power Cluster,
Smart Cities, POYO + ext., ClimaFruit

AoI 1.3 Skint, CCC, North Sea Supply

AoI 1.4 none



What fields do these projects cover?

- 1.1: maritime industry (NMU), manufacturing sector (ERIP)
- 1.2: Broadband media services (e-CLIC); clusters: food, energy, technology, financial services (IFP); film industry (NSSP), offshore wind industry (Power Cluster); public e-services (Smart Cities); port maintenance (POYO + ext.); berry fruit industry (ClimaFruit)
- 1.3: Water in urban development (Skint); creative industries (CCC); SME access to European supply markets (North Sea Supply)



Thematic Inputs on Sustainable Innovation

1. European Regions for Innovative Productivity (ERIP),
Bart Schanssema; NOM Groningen
2. Innovative concepts for transnational education and
research in maritime transport (NMU),
Susanne Neumann; Kiel University of Applied Sciences
3. The SmartCities (inter-)Regional Academic Network
Supporting the Development of eGovernment Services,
Sam Allwinkle; Napier University



Which topics are not addressed yet?

Priority 1 – Projects approved:

Aol 1.1 Businesses – 2 projects

Aol 1.2 Clusters and research networks – 7 projects

Aol 1.3 Society and institutions – 3 projects

Aol 1.4 ICT applications – 0 projects



What project attributes is the programme looking for?

- Oriented towards implementation
- Following an overall transnational approach
- Creating impact for the North Sea region
- Creating long lasting results
- Contributing to the Lisbon and Gothenburg agendas
- Linking to European policies
- Contributing to a positive innovation orientated culture in the North Sea region



Outlook: 5th Call for Applications

Where are we after SC 4?



First, Second, Third and **Fourth Call**

Projects Approved

Project Acronyms under each Area of Intervention

Priority 1: 12

Building on our capacity for innovation

Areas of Intervention

1.1 Building the innovation capacity of business

NMU, ERIP

1.2 Building the transnational dimension of clusters and research and innovation networks

e-CLIC, IFP, NSSP, Power Cluster, Smart Cities, POYO, **POYO ext.**
ClimaFruit

1.3 Building society's and the institutional capacity for innovation

Skint, **CCC, North Sea Supply**

1.4 Promoting the adoption and use of ICT applications

Priority 2: 15

The sustainable management of our environment

Areas of Intervention

2.1 Sustainable development of the coastal land and sea areas through integrated coastal zone management

LNS, TIDE, BLAST, SUSCOD

2.2 Developing preventive and responsive measures to address acute and chronic marine pollution

Ballast Water

2.3 Adapting to and reducing risks posed to society and nature by a changing climate

Aquarius, CLIWAT, CPA, DiPol, Mare, SAWA, **BioCHAR**

2.4 Promoting environmentally responsible energy production practices

enerCOAST, C2CI, **North Sea SEP**

Priority 3: 4

Improving the accessibility of places in the NSR

Areas of Intervention

3.1 To promote regional accessibility strategies

CARE-North

3.2 To promote the development of multi-modal and transnational transport corridors

StratMoS + StratMoS-Exp, **StratMoS ext.**

3.3 To promote the development of efficient and effective logistics solutions

Dryport, NS Frits

Priority 4: 8

Promoting sustainable and competitive communities

Areas of Intervention

4.1 Tackling the needs of areas in decline

DC NOISE, VRA

4.2 Promoting sustainable growth solutions for expanding areas

MP4, CA!, Waterways for Growth, **SURF, CA ext.**

4.3 Promoting energy efficiency in settlements

ANSWER, Build with Care



Allocations after SC 4

ERDF		budget	allocated	%	left	%
Priority	1.	28.649.856	24.303.199	85	4.346.657	15
	2.	39.067.986	38.263.457	98	804.529	2
	3.	39.067.986	9.204.440	24	29.863.546	76
	4.	23.440.792	19.188.288	82	4.252.504	18
Totals		130.226.620	90.959.384	70	39.267.236	30

ERDF equivalent		budget	allocated	%	left	%
Priority	1.	1.980.000	2.260.239	114	-280.239	-14
	2.	2.700.000	1.786.812	66	913.188	34
	3.	2.700.000	968.920	36	1.731.080	64
	4.	1.620.000	1.578.731	97	41.269	3
Totals		9.000.000	6.594.702	73	2.405.298	27



Outlook: 5th Call

- Postponed until further notice
- Monitoring Committee will decide in October
- Call likely to be in 2010
- Pre-assessments will start in early autumn and closes 3 weeks in advance of the 5th call



Discussion

- Which topics do you think have a potential for further transnational cooperation in Priority 1
- What do you take away from this session?
- How are you intending to get on from here?
- Any other questions?



**The Interreg IVB
North Sea Region
Programme**



Thank you very much!

Visit our website: www.northsearegion.eu

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